

CUSTOMER SPOTLIGHT

Anthony and Patti Emanuel Convert a 166-Year-Old Family Jewel



Retired steel executive Anthony Emanuel and his wife, Patti, have big plans for 50 acres in northwest Georgia. And, because those plans require a tractor for almost every step, they had very specific requirements for a tractor. After comparing just about every brand on the market—Mahindra, John Deere, Case, Kubota—they found the Mahindra 4550 to be the best solution.

After comparing just about every brand on the market—Mahindra, John Deere, Case, Kubota—they found the Mahindra 4550 to be the best solution.

The Emanuels are converting their property, which has been in Patti's family since 1850—and for five generations—from forested acreage into pasture for their Tennessee Walking Horses. They're taking advantage of the steep terrain by constructing an Appalachian-style "bank barn," after which they'll build a retirement home. They are doing the work themselves.

In selecting the tractor, safety was a big concern, because the property has slopes in excess of 30 degrees. Anthony wanted a tractor with a strong braking system, four-wheel-drive and an adjustable wheelbase. "The controls had to be readily identifiable and easy to reach," he added. Versatility—the capacity and attachments to handle all the tasks on that long

to-do list—was important, and so was a competitive price.

The Mahindra 4550 met all Anthony's requirements, and after months of clearing debris—left when the timber was harvested—bush-hogging, grading, and putting up fences, he knows he made the right choice. "The 4550 is a very strong tractor that I feel very safe taking on those steep slopes or coming down them."

"I've also been impressed with how versatile the Mahindra is. We are just beginning to appreciate all the attachments that are available." So far, he has used a bucket, box blade, bush hog, sprayer, and fence dispenser. "Everything has performed perfectly, and all this has been over uneven ground so it's even more impressive."

Anthony has been pleasantly surprised by the 4550's fuel efficiency, and Mahindra's industry-leading, power-train warranty gives him peace of mind, although he hasn't needed any warranty work. He is happy with his Mahindra dealership. "The service department has been very responsive to our needs. They took the time to listen to us, which doesn't happen at every dealership."

Anthony, who also served as mayor of Trenton, Georgia for 12 years, still thinks like an executive. "When you look at a large capital investment, like a tractor, you have to look at the big picture. Safety, quality of workmanship, maintenance, versatility and value are critical determinants. On that basis, Mahindra is the smart investment."

Mahindra



Mahindra